

Press Release

Contact Tony Collette

972-617-5381

tony@thevolunteerworkforce.com

www.thevolunteerworkforce.com

Is Good Help Really Hard To Find? *Instead of hiring employees, hire volunteers!* The Volunteer Workforce is solving staffing shortages

Do you *hire* Volunteers?

Why would someone volunteer to work when they can get paid?

Is this a real solution or just a play on words?

According to Tony Collette, author of *The Volunteer Workforce*, quietly, with absolutely no fanfare or media attention, a small revolution has been simmering in American business. You may have heard a snippet of information about it from an acquaintance or associate. You may have heard absolutely nothing. But for the past 30 years businesses have been teaming up with non-profits, hiring and experimenting with Volunteer Workforces, and enjoying the amazing benefits they provide. With the unemployment rate relatively low, and the tightening of the labor market developing into a long-term trend, it's time for all of us to explore and understand exactly what those benefits are.

It is said that if something sounds too good to be true it is...well, not this time!

Solve staffing problems with volunteers: No matter what industry you are in there always seems to be a shortage of people to do the important work: From answering phones to assembling products, to serving food. Volunteers not only provide the work base, but also are statistically more reliable, efficient and grateful.

Non-Profit Organizations are reaping huge financial benefits: Non-profits need money. Companies need reliable, dependable help. This is a marriage that makes so much sense. From ballparks to Boardrooms, volunteers are providing key assistance where needed and when needed. It is truly a win/win for both the company and the non-profit. Charitable organizations are paid an hourly fee and companies don't have the burden of providing benefits, subtracting taxes, etc.

The Volunteer Workforce positively changes the way the community sees your business: By hiring a Volunteer Workforce you are supporting the community by giving non-profits needed

money while sending a message to the community that you are doing your best to include the needs of that community in your business plan.

As a volunteer, you are positively effected by your efforts: If you have ever volunteered for anything you know the sense of helping and belonging you feel when you accomplish a goal for an organization. If you have never volunteered for an organization, well, take our word on this, you need to!

The Volunteer Workforce doesn't take work away from anyone: The obvious concern might be that if companies hire volunteers, they are taking jobs away from people who have no job. NOT TRUE. Volunteers fill in where there is no one to do a specific job; not replacing someone whom is already doing their job.

Is there a controversy surrounding hiring volunteers?

What do Unions think of this idea?

Is there an example of how Volunteer Workforces have worked?

How well trained are volunteers in the work place?

How much money can realistically be raised by non-profits doing volunteer work?

How do companies and non-profits find each other?

What do Temp Agencies think of the Volunteer Workforce?

If this is working so well, why aren't more companies doing this?

This sounds too simple, is it?

TONY COLLETTE is the nation's preeminent authority on The Volunteer Workforce phenomenon. In addition to being a published author, his work is the focus of media attention in numerous national publications, on radio and TV. As a consultant and speaker, Mr. Collette informs, inspires and enlivens his audiences with remarkable stories of businesses that not only survive -- but also thrive -- in a tight labor market by teaming up with non-profits and hiring volunteers.